



Campbell Strategies

Ontario Moves Forward on Water Strategy

Providing guidance and useful insights

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The Ontario Government has introduced legislation that would, if passed, make the province a leader in the creation and export of clean water and wastewater technologies. Similar to the Green Energy Act positioning Ontario as a leader in renewable energy manufacturing, the proposed legislation will establish a framework to foster innovation and economic opportunities in water technologies and conservation.

The proposed *Water Opportunities and Water Conservation Act* will establish a Water Technology Acceleration Project (TAP), a non-crown corporation to encourage collaboration and coordination between industry, governments and academia. TAP is intended to facilitate the creation and growth of globally competitive companies in the water and wastewater sector in Ontario.

The proposed bill also includes initiatives that will promote water conservation and strengthen municipal water sustainability planning.

More information about the bill can be found at:

<http://www.ene.gov.on.ca/en/water/opportunities/index.php>

The bill has been posted on the Environmental Registry for public comment until July 16, 2010. Please let us know if Campbell Strategies could be of any assistance to you.

At Campbell Strategies, we help our clients inform government decision-making. As public affairs strategists, we assist our clients by developing effective government relations strategies in:

- Building awareness and support for our client's policy proposals;
- Transactions which attract political interest or face regulatory challenges;

face regulatory challenges;

- Complex issue mandates.

Resolving public policy challenges in a manner that is effective, legitimate, and responsible requires the expertise and track record of Campbell Strategies.

Contact us

If you have questions regarding the topics in this newsletter or related government matters, please contact our consultants.

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